

## PRESS RELEASE

### Contact Information:

Alison Banholzer  
Telephone: 410-474-2889  
Email: Alison@MOSDInc.com

### FOR IMMEDIATE RELEASE

### Midnight Oil Scrapbook Designs, Inc. Acquires Monday Morning Memories

*Intricacies Product Line is Added to MOSD's Lineup*

(HUNTINGTOWN, MD. September 3, 2008) Suzy Molen of [Monday Morning Memories](#) knew she was onto something when she began designing and custom cutting an innovative paper lace used for scrapbooking. Named *Intricacies* because of their connected shapes, symbols and letters, her clever creations were selling quickly among scrapbook and crafting stores. But it was the call from manufacturer and wholesaler, [Midnight Oil Scrapbook Designs, Inc.](#) (MOSD) which took Suzy by surprise.

“I have always admired MOSD’s inventive products and both Christy (Gandara) and Alison (Banholzer) were great resources when I started Monday Morning Memories,” said Molen, “It didn’t take more than a second to see the logic of joining their team when they asked.”

[Midnight Oil Scrapbook Designs, Inc.](#), a leading manufacturer and wholesaler of innovative paper crafting products, knew Molen’s *Intricacies* program dovetailed nicely into the current product offerings which include:

- Stackers:** Their flagship product selection of custom cut titles, monograms, toppers, roundabouts and edgers to be used in conjunction on scrapbook pages
- Clearly Designed Acrylic Albums:** Shaped clear scrapbook albums
- Cover 2 Cover Albums:** Acrylic and chipboard hybrid albums
- Stick Ons:** Edgeless vinyl stickers for acrylic albums and scrapbook pages
- Clearly Stated Transparencies:** Transparencies with symbols and letters
- Expression Word Books:** Custom chipboard word books, including MOSD’s revolutionary **Build A Book** program for retailers

The *Intricacies* product line will be available in the same standard 60 colors as the rest of the MOSD products. Starting at \$2.50 retail, their open, lacy design is popular with both scrapbookers and crafters. With new designs supplementing the already wide array of interlocking flowers, symbols and words, MOSD will also offer custom sizes and designs for wholesalers who want to offer their own exclusive designs of *Intricacies*.

“Suzy is a unique and innovative designer, beyond just the *Intricacies* products,” said co-owner Alison Banholzer. “Christy [Gandara] and I are thrilled to welcome her to MOSD. We know she will be creating many new and creative products for our customers for years to come.”

MOSD will be debuting their new product lines, including *Intricacies*, at the Winter CHA Show. *Intricacies* can be seen and purchased by retailers at the wholesale site:

[www.MOSDInc.com](http://www.MOSDInc.com).

###

If you'd like more information on [Midnight Oil Scrapbook Designs, Inc.](http://MidnightOilScrapbookDesigns.com), please call Alison Banholzer at 410-474-2889 or email her at [Alison@MOSDInc.com](mailto:Alison@MOSDInc.com).